

2018 Compass Media Networks College Football Format

Trouble on GAMEDAY? Call 1-888-HELP-450

2018 CMN NCAA FOOTBALL FORMAT

Station Breaks will have an outcue of: "This is NCAA Football on Compass Media Networks" There are 21 minutes for station sale.

Network Breaks will have an outcue of: "You're listening to Compass Media Networks, your home for NCAA football"

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DATE	TIME (EST)	MATCH-UP	CHANNEL
Thu-August 30 th	7:30pm	Northwestern @ Purdue	111
Sat-September 1 st	11:30am	Florida Atlantic @ Oklahoma	111
Sat-September 8th	6:30pm	Clemson @ Texas A&M	111
Sat-September 8 th	8:00pm	USC @ Stanford	112
Sat-September 15 th	11:30am	Oklahoma @ Iowa State	111
Sat-September 22 ⁿ	3:00pm	Texas A&M @ Alabama	111
Sat-September 29 th	7:00pm	Ohio State @ Penn State	111
Sat-October 6 th	11:30am	Texas vs. Oklahoma-Cotton Bowl	111
Sat-October 6 th	3:00pm	Florida State @ Miami	112
Sat-October 13 th	3:00pm	Michigan State @ Penn State	111
Sat-October 20 th	7:00pm	Ohio State @ Purdue	111
Sat-October 27th	11:30am	Wisconsin @ Northwestern	111
Sat-November 3 rd	7:30pm	Oklahoma @ Texas Tech	111
Sat-November 10 th	3:00pm	Oklahoma State @ Oklahoma	112
Sat-November 10 th	3:00pm	Mississippi State @ Alabama	111
Sat-November 17 th	3:00pm	West Virginia @ Oklahoma State	111
Fri-November 23rd	11:30am	Nebraska @ Iowa	111
Sat-November 24 th	3:00pm	Auburn @ Alabama	111
Sat-December 1 st	7:45pm	BIG TEN CHAMPIONSHIP GAME	111



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PREGAME SHOW

<u>Pos #1</u> - (180) Station Pos #2 - (120) Network <u>Pos #3</u> -- (180) Station Pos #4 - (120) Network <u>Pos #5</u> - (180) Station Pos #6 - (120) Network

FIRST QUARTER

<u>Pos #7</u> – (90) Station Pos #8 – (90) Network Pos #9 – (90) Network Pos #10 – (120) Network <u>END OF FIRST QUARTER</u> SECOND QUARTER

<u>Pos #11</u> -- (90) Station Pos #12 -- (90) Network Pos #13 -- (90) Network Pos #14 - (180) Network <u>END OF SECOND QUARTER</u>

HALFTIME SEGMENT

Pos #15 - (180) Network <u>Pos #16</u> - (180) Station Pos #17 - (180) Network

START OF THE SECOND HALF

THIRD QUARTER

<u>Pos #18</u> – (90) Station

Pos #19 - (90) Network

Pos #20 - (90) Network

Pos #21 - (120) Network END OF THIRD QUARTER



FOURTH QUARTER

Pos #22 – (90) Station

Pos #23 - (90) Network Pos #24 - (90) Network

Pos #25 - (90) Network

Pos #26 – (180) Network END OF FOURTH QUARTER

POSTGAME

Pos #27 - (180) Station

Pos #28 - (180) Network

At the end of the broadcast, talent will read credits and Network billboards and then this final cue: "You've been listening to NCAA Football on Compass Media Networks"

**Should the game be tied after the 4th quarter, field may or may not toss to position #26 prior to overtime. If the entire break is taken, then position #27 becomes the end of game spot. If it isn't, then position #26 will be taken at the conclusion of game and #27 will follow as usual.

2016 NCAA FOOTBALL FORMAT PRODUCTION NOTES

STATION ID

A ten-second window for station identification will be provided near the top of each hour on this cue:

"LET'S PAUSE 10 SECONDS FOR STATION IDENTIFICATION, YOUR LISTENING TO NCAA FOOTBALL ON COMPASS MEDIA NETWORKS"

COMMERCIAL SEQUENCE

The Network is not always in control of when commercial breaks can be taken, as this is often dictated by game play or the organization televising the contest. As a result, some commercial positions may not air in the exact order that they are scheduled on the above format. For example, should a game quarter end before all the formatted commercial positions have aired, the Network will jump ahead and go to the break scheduled for the end of that quarter. Any skipped commercial positions will be made good at the first available opportunity.

STATION MAKEGOODS

If any Station Positions are not accommodated as scheduled, make goods will be given at the first available opportunity with the cue: "This is NCAA Football on Compass Media Networks"



Radio Advertising Policies of the NCAA

<u>Prohibited</u>

NCAA advertising policies are designed to prohibit those advertisements that do not appear to be in the best interests of higher education. The NCAA will have the authority to rule in cases where doubt exists concerning acceptable advertisers and advertising copy for broadcasts of NCAA Championships; however, the following are expressly prohibited:

- 1. Alcoholic beverages (except as specified below),
- 2. Cigarettes and other tobacco products,
- 3. Professional sports organizations or personnel (except as specified hereafter),
- 4. Organizations promoting gambling,
- 5. Firearms, ammunition and other weapon related items, and
- 6. Nightclubs, pool halls, and similar establishments.

Restricted

There will be no advertisements for alcoholic beverages other than malt beverages, beer and wine. Such advertisements shall comprise not more than 60 seconds per hour, and no more than 120 seconds total of any broadcast.

Use of Professional Athletes

Advertisements featuring active professional athletes from the sport for which an NCAA broadcast is being produced are permissible, provided there are no vocal references to that sport. There are no advertising or promotional limitations applicable to active professional athletes in other sports. Advertisements in broadcasts that contain reference to the games, personnel (except as noted above), broadcasts, or other activities of professional sports organizations are not acceptable.

Drug Advertisements

Non-therapeutic drugs and, generally, other drugs and patent medicine advertisements are not allowed; however, analgesics, cold remedies, antacids and athletics training aids that are in general use are acceptable. Institutional advertising by pharmaceutical firms also is acceptable.

Affiliation with NCAA, Participating Teams

No commercial advertisement may relate, directly or indirectly, the advertising company or the advertised product to the participating institutions or their student-athletes, or the Association itself, unless prior written approval has been granted by the NCAA



TECHNICAL FORMAT NOTES

CMN NCAA games can be received using the Wegener receivers

Game 1- Channel 111

Relays:

- Relay 1- stop set start
- Relay 2- Station ID
- Relay 3- End of Game

There will not be a relay to indicate the start of a program, as they have hard start times.

For Troubleshooting/Receiver issues please contact NetOps: 1-888-HELP-450 or 720-873-5177 NetOps@WestwoodOne.com rblum@compassmedianetworks.com