



2025 DALLAS COWBOYS ON COMPASS MEDIA NETWORKS

Trouble on Game Day? Call 888-HELP-450

2025 DALLAS COWBOYS PRE-SEASON:

DATE	MATCH-UP	TIME	CH. MODE
PRE-SEASON SCHEDULE			
SAT. AUG. 9, 2025	@ LOS ANGELES RAMS	6:30PM ET	115 – GAME MODE
SAT. AUG. 16, 2025	VS. BALTIMORE RAVENS	6:30PM ET	115 – GAME MODE
FRI. AUG. 22, 2025	VS. ATLANTA FALCONS	7:30PM ET	115 – GAME MODE
REGULAR SEASON SCHEDULE			
THURS. SEPT. 4, 2025	@ PHILADELPHIA EAGLES	7:45PM ET	115 – GAME MODE
SUN. SEPT. 14, 2025	VS. NEW YORK GIANTS	12:30PM ET	115 – GAME MODE
SUN. SEPT. 21, 2025	@ CHICAGO BEARS	3:45PM ET	115 – GAME MODE
SUN. SEPT. 28, 2025	VS. GREEN BAY PACKERS	7:45PM ET	115 – GAME MODE
SUN. OCT. 5, 2025	@ NEW YORK JETS	12:30PM ET	115 – GAME MODE
SUN. OCT. 12, 2025	@ CAROLINA PANTHERS	12:45PM ET	115 – GAME MODE
SUN. OCT. 19, 2025	VS. WASHINGTON COMMANDERS	7:30PM ET	115 – GAME MODE
SUN. OCT. 26, 2025	@ DENVER BRONCOS	3:45PM ET	115 – GAME MODE
MON. NOV. 3, 2025	VS. ARIZONA CARDINALS	7:45PM ET	115 – GAME MODE
SUN. NOV. 9, 2025	BYE WEEK		
MON. NOV. 17, 2025	@ LAS VEGAS RAIDERS	7:45PM ET	115 – GAME MODE
NOV. 23, 2025	VS. PHILADELPHIA EAGLES	3:45PM ET	115 – GAME MODE
THURS. NOV. 27, 2025	VS. KANSAS CITY CHIEFS	4:00PM ET	115 – GAME MODE
THURS. DEC. 4, 2025	@ DETROIT LIONS	7:45PM ET	115 – GAME MODE
SUN. DEC. 14, 2025	VS. MINNESOTA VIKINGS	12:30PM ET	115 – GAME MODE
SUN. DEC. 21, 2025	VS. LOS ANGELES CHARGERS	12:30PM ET	115 – GAME MODE
THURS. DEC. 25, 2025	WASHINGTON COMMANDERS	12:30PM ET	115 – GAME MODE
SAT/SUN. JAN. 4/5, 2026	@ NEW YORK GIANTS	TBA	115 – GAME MODE

***The 2025 Dallas Cowboys schedule on Compass Media Networks can be automated using the Wegner receiver system. Additionally, games will be offered via GAME MODE in Show Director on your Wegener Receiver. More information and instructions on how to use GAME MODE can be found at: <https://technology.westwoodone.com/documentations/wegener>**



2025 CMN DALLAS COWBOYS FORMAT

PREGAME SHOW

Pos #1 — (120) Network

Pos #2 — (180) Station

Pos #3 — (120) Network

Pos #4 — (180) Station

Pos #5 — (120) Network

START OF THE GAME

FIRST QUARTER

Pos #6 — (120) Station

Pos #7 — (120) Network

Pos #8 — (90) Network

Pos #9 — (90) Network

Pos #10 — (120) Network

END OF FIRST QUARTER

SECOND QUARTER

Pos #11 — (120) Station

Pos #12 — (120) Network

Pos #13 — (90) Network

Pos #14 — (90) Network — 2 min. Warning

Pos #15 — (120) Station

END OF SECOND QUARTER

HALFTIME SEGMENT

Pos #16 — (60) Network

Pos #17 — (180) Station

START OF THE SECOND HALF

THIRD QUARTER

Pos #18 — (120) Station

Pos #19 — (120) Network

Pos #20 — (90) Network

Pos #21 — (90) Network

Pos #22 — (120) Network

END OF THIRD QUARTER

FOURTH QUARTER

Pos #23 — (120) Station

Pos #24 — (120) Network

Pos #25 — (90) Network

Pos #26 — (90) Network — 2 min. Warning

Pos #27 — (180) Station

END OF GAME

POST GAME

Pos #28 — Network (120)

Pos #29 — Station (180)

END OF BROADCAST

***Should the game be tied after the 4th quarter, the field may or may not toss to a network floater break prior to overtime. If the floater break is taken, position #27 remains the end of game break. Position #27 will always be taken at the conclusion of the game, either at the end of regulation or the end of OT. Any commercial breaks in the OT period will be network breaks. ***



2025 DALLAS COWBOYS FORMAT PRODUCTION NOTES

There will not be a relay to indicate the start of a broadcast, as all broadcasts have hard start times. All Compass Media Networks Broadcasts will be preceded by a ten-minute highlight montage/time check sequence. Channel will be silent five seconds before the Opening Billboard comes on at the set time.

SPONSOR BILLBOARDS

There will no longer be a window for local billboards at the start of the broadcasts. The opening montage will still contain network billboards, but following the final billboard, the production will sting out and toss to the announcers who will continue with the broadcast without pausing for local billboard insertion like has been done in the past.

NETWORK & STATION BREAKS

All commercial breaks begin with a verbal announcer cue and end with a production stinger:

Station/Local Breaks will have a verbal outcue of:

“You're listening to the NFL on Compass Media Networks.”

Production Stinger ends - Automated Relay – K1 is sent.

**A mixture of public service announcements and CMN promos will be fed by the network during the station availabilities as a back up to your station's own commercial content playing. **

Note: There are 25 minutes of Station Availability.

Network Breaks will have a verbal outcue of:

“You're listening to Compass Media Networks; this is the NFL.”

Production Stinger ends – Network Spots Play.



COMMERCIAL SEQUENCE

The Network is not always in control of when commercial breaks can be taken, as this is often dictated by game play or the organization televising the contest. As a result, some commercial positions may not air in the exact order that they are scheduled on the above format. For example, should a game quarter end before all the formatted commercial positions have aired, the Network will jump ahead and go to the break scheduled for the end of that quarter. Any skipped commercial positions will be made good at the first available opportunity.

STATION ID

A ten-second window for station identification will be provided near the top of each hour on this cue:

"LET'S PAUSE :10 SECONDS FOR STATION IDENTIFICATION, YOU'RE LISTENING TO THE NFL ON COMPASS MEDIA NETWORKS."

Automated Relay – K2

*For ID's that happen at the field: The background crowd noise will remain present during the window.

*For ID's that happen during a studio segment: Usually pre-recorded and there is silence during the window.

STATION MAKEGOODS

If any Station Positions are not accommodated as scheduled, make goods will be given at the first available opportunity with the cue:

"You're listening to the NFL on Compass Media Networks."

Production Stinger ends - Automated Relay – K1 is sent.

END OF THE BORADCAST

At the end of the broadcast, talent will read credits and Network billboards and then this final cue:

"You've been listening to NFL on Compass Media Networks."

Production music stings out - Automated Relay – K3 is sent.



JOIN IN PROGRESS PROCEDURE

The second game of a double header can be accessed via GAME MODE in ShowDirector on your Wegener Receiver. The host will read closing credits, network billboards, and inform the audience which game will be coming up next and then give the final cue: **"You've been listening to NFL on Compass Media Networks."** Production music stings out - Automated Relay – K3 is sent. If Game Mode is configured properly on the affiliate end, you should be automatically taken to the next game. The game announcers will read a "welcome read" and provide the next break position coming up. More information and instructions on how to use GAME MODE can be found at:

<https://technology.westwoodone.com/documentations/wegener>

Automated stations should be aware that the pregame station availabilities will generally occur in the following window:

3:45 PM ET START TIME:

Local break #1 (position #2) — approx. 3:58 PM ET (will never occur after 4:00 PM ET)

Local break #2 (position #4) — approx. 4:12 PM ET (will never occur after 4:15 PM ET)

*If the second game broadcast is joined after 4:15 PM ET, then the next local break would be the first position in the first quarter (#6).

3:30 PM ET START TIME:

Local break #1 (position #2) — approx. 3:41 PM ET (will never occur after 3:45 PM ET)

Local break #2 (position #4) — approx. 3:52 PM ET (will never occur after 3:55 PM ET)

*If the second game broadcast is joined after 4:00 PM ET, then the next local break would be the first position in the first quarter (#6).

7:45 PM ET START TIME:

Local break #1 (position #2) — approx. 7:56 PM ET (will never occur after 8:00 PM ET)

Local break #2 (position #4) — approx. 8:07 PM ET (will never occur after 8:10 PM ET)

*If the third game broadcast is joined after 8:15 PM ET, then the next local break would be the first position in the first quarter (#6).



WEATHER DELAY PROCEDURES

In the event of a weather delay, or any type of unforeseen delay, the announcers at the field will relay all the necessary information on the air. Once the broadcast starts, the announcers would fill from the field during any short delay. In this scenario, some "bonus" commercial breaks might be taken to help pass the time. If so, Network breaks would be played first but any bonus local breaks would be :90 seconds in length and announcers would alert local stations prior to taking the break, and then toss to the commercial with the normal station cue and break sequence. (Note that automation relays **WILL** be sent for any local breaks taken during a delay). Bonus network breaks may also be played during this window.

However, if a long delay is expected, the announcers will have the option to sign off and allow affiliates to return to local programming.

For automated stations, a series of relays (K6 and K7) would be used. These relays will allow for the network to send affiliates away during the delay and then return/bring them back cleanly once the game is ready to resume.

Relay K6 == cut away cleanly from broadcast temporarily for a weather delay (**PIN 7 on your relay connector**)

Relay K7 == rejoin a broadcast cleanly after a weather delay and play is ready to resume (**PIN 8 on your relay connector**)

In the case of a lengthy weather delay, automated stations can leave the broadcast and return to local programming upon receiving the K6 relay. And then, the K7 relay can be utilized to rejoin the network coverage cleanly (and immediately) once the game is ready to resume, or for the announcement that it has been postponed. Once brought back, and the game does not resume, the normal end of broadcast and K3 procedure would be utilized.



TECHNICAL FORMAT NOTES

Dallas Cowboys games on Compass Media Networks games can be received using the Wegener receivers. Also, games will be offered via GAME MODE in ShowDirector on your Wegener Receiver. More information and instructions on how to use GAME MODE can be found at:

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Channel 115 **See weekly program updates for up-to-date times and channel**

Relays used:

- Relay K1- Start of Station Commercial Position
- Relay K2- Start of Station ID window (10 seconds)
- Relay K3- Indicates the End of Game
- Relay K6- Cut away cleanly from broadcast temporarily for a weather delay.
(PIN 7 on your relay connector)
- Relay K7- Rejoin a broadcast cleanly after a weather delay and play is ready to resume.
(PIN 8 on your relay connector)

*There will not be a relay to indicate the start of a program, as they have hard start times.

*If you are airing games during a double or triple header, please use Game Mode when scheduling broadcasts via ShowDirector. This will program your receiver port to automatically switch to Game2 or 3 in progress following the conclusion (and K3 closure) of Game 1 or 2.

For Troubleshooting/Receiver issues please contact NetOps:

1-888-HELP-450 or 720-873-5177

[**NetOps@WestwoodOne.com**](mailto:NetOps@WestwoodOne.com)

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