

# 2025 COMPASS MEDIA NETWORKS NFL FOOTBALL FORMAT

# Trouble on Game Day? Call 888-HELP-450

# **2025 NFL PRE-SEASON SCHEDULE:**

Day/Date	Game	Time ET	Channel
Sat, Aug. 9 <sup>th</sup>	Cowboys @ Rams	6:30p	115 – GAME MODE
Sat, Aug. 16 <sup>th</sup>	Ravens @ Cowboys	6:30p	115 – GAME MODE
Fri, Aug. 22 <sup>nd</sup>	Falcons @ Cowboys	7:30p	115 – GAME MODE

# **2025 NFL REGULAR SEASON SCHEDULE:**

Day/Date	Game	Time ET	Channel
Thu, Sep. 4 <sup>th</sup>	Cowboys @ Eagles	7:45p	115 – GAME MODE
Sun, Sep. 7 <sup>th</sup>	TBA	12:30p	111 – GAME MODE
Sun, Sep. 7 <sup>th</sup>	TBA	3:30p/3:45p	112 – GAME MODE
Sun, Sep. 14 <sup>th</sup>	Giants @ Cowboys	12:30p	115 – GAME MODE
Sun, Sep. 14 <sup>th</sup>	TBA	3:30p/3:45p	112 – GAME MODE
Sun, Sep. 21st	TBA	12:30p	111 – GAME MODE
Sun, Sep. 21st	Cowboys @ Bears	3:45p	115 – GAME MODE
Sun, Sep. 28 <sup>th</sup>	TBA	12:30p	111 – GAME MODE
Sun, Sept. 28 <sup>th</sup>	TBA	12:30p	112 – GAME MODE
Sun, Sept. 28 <sup>th</sup>	Packers @ Cowboys	7:45p	115 – GAME MODE
Sun, Oct. 5 <sup>th</sup>	Cowboys @ Jets	12:30p	115 – GAME MODE
Sun, Oct. 5 <sup>th</sup>	TBA	3:30/3:45p	112 – GAME MODE
Sun, Oct. 12 <sup>th</sup>	Cowboys @ Panthers	12:30p	115 – GAME MODE
Sun, Oct. 12 <sup>th</sup>	TBA	330p/3:45p	112 – GAME MODE
Sun, Oct. 19 <sup>th</sup>	TBA	12:30p	111 – GAME MODE
Sun, Oct. 19 <sup>th</sup>	Commanders @ Cowboys	3:45p	115 – GAME MODE
Sun, Oct. 26 <sup>th</sup>	TBA	12:30p	111 – GAME MODE
Sun, Oct. 26 <sup>th</sup>	Cowboys @ Broncos	3:45p	115 – GAME MODE
Sun, Nov. 2 <sup>nd</sup>	TBA	12:30p	111 – GAME MODE
Sun, Nov. 2 <sup>nd</sup>	TBA	3:30p/3:45p	112 – GAME MODE
Mon, Nov. 3 <sup>rd</sup>	Cardinals @ Cowboys	7:45p	115 – GAME MODE
Sun, Nov. 9 <sup>th</sup>	TBA	12:30p	111 – GAME MODE



Sun, Nov. 9 <sup>th</sup>	TBA	3:30p/3:45p	112 – GAME MODE
Sun, Nov. 16 <sup>th</sup>	TBA	12:30p	111 – GAME MODE
Day/Date	Game	Time ET	Channel
Sun, Nov. 16 <sup>th</sup>	TBA	3:45p	112 – GAME MODE
Mon, Nov. 17 <sup>th</sup>	Cowboys @ Raiders	12:30p	115 – GAME MODE
Sun, Nov. 23rd	TBA	12:30p	111 – GAME MODE
Sun, Nov. 23rd	Eagles @ Cowboys	3:45p	115 – GAME MODE
Thu, Nov. 27 <sup>th</sup>	Chiefs @ Cowboys	4:00p	115 – GAME MODE
Sun, Nov. 30 <sup>th</sup>	TBA	12:30p	112 – GAME MODE
Sun, Nov. 30 <sup>th</sup>	TBA	3:30p/3:45p	115 – GAME MODE
Thu, Dec. 4 <sup>th</sup>	Cowboys @ Lions	7:45p	115 – GAME MODE
Sun, Dec. 7 <sup>th</sup>	TBA	12:30p	111 – GAME MODE
Sun, Dec. 7 <sup>th</sup>	TBA	3:30p	112 – GAME MODE
Sun, Dec. 14 <sup>th</sup>	TBA	12:30p	111 – GAME MODE
Sun, Dec. 14 <sup>th</sup>	TBA	3:30p/3:45p	112 – GAME MODE
Sun, Dec. 14 <sup>th</sup>	Vikings @ Cowboys	7:45p	115 – GAME MODE
Sun, Dec. 21st	Chargers @ Cowboys	12:30p	115 – GAME MODE
Sun, Dec. 21st	TBA	3:45p	112 – GAME MODE
Sun, Dec. 25th	Cowboys @ Commanders	12:30p	111 – GAME MODE
Sun, Dec. 28 <sup>th</sup>	TBA	12:30p	111 – GAME MODE
Sun, Dec. 28 <sup>th</sup>	TBA	3:30p/3:45p	112 – GAME MODE
Sun, Jan. 4th	Cowboys @ Giants	12:30p	115 – GAME MODE
Sun, Jan. 4 <sup>th</sup>	TBA	3:30p/3:45p	112 – GAME MODE

<sup>\*</sup>The 2025 NFL schedule on Compass Media Networks can be automated using the Wegner receiver system. Additionally, games will be offered via GAME MODE in Show Director on your Wegener Receiver. More information and instructions on how to use GAME MODE can be found at: <a href="https://technology.westwoodone.com/documentations/wegener">https://technology.westwoodone.com/documentations/wegener</a>



# **2025 CMN NFL FORMAT**

### **PREGAME SHOW**

Pos #1 — (120) Network

Pos #2 — (180) Station

Pos #3 — (120) Network

Pos #4 — (180) Station

Pos #5 — (120) Network

START OF THE GAME

# **FIRST QUARTER**

Pos #6 — (120) Station

Pos #7 — (120) Network

*Pos #8* — *(90) Network* 

*Pos #9* — *(90) Network* 

*Pos #10* — (120) *Network* 

END OF FIRST QUARTER

# **SECOND QUARTER**

Pos #11 — (120) Station

Pos #12 — (120) Network

*Pos #13* — *(90) Network* 

*Pos* #14 — (90) *Network* — 2 min. *Warning* 

Pos #15 — (120) Station

END OF SECOND QUARTER

# **HALFTIME SEGMENT**

Pos #16 — (60) Network

Pos #17 — (180) Station

START OF THE SECOND HALF

### **THIRD QUARTER**

Pos #18 — (120) Station

Pos #19 — (120) Network

Pos #20 — (90) Network

*Pos #21 — (90) Network* 

*Pos #22 — (120) Network* 

END OF THIRD QUARTER

#### FOURTH QUARTER

Pos #23 — (120) Station

*Pos #24 — (120) Network* 

Pos #25 — (90) Network

Pos #26 — (90) Network — 2 min. Warning

Pos #27 — (180) Station

END OF GAME

#### **POST GAME**

Pos #28 — Network (120)

Pos #29 — Station (180)

END OF BROADCAST

\*\*\*Should the game be tied after the 4<sup>th</sup> quarter, the field may or may not toss to a network floater break prior to overtime. If the floater break is taken, position #27 remains the end of game break. Position #27 will always be taken at the conclusion of the game, either at the end of regulation or the end of OT. Any commercial breaks in the OT period will be network breaks. \*\*\*



# **2025 NFL FORMAT PRODUCTION NOTES**

There will not be a relay to indicate the start of a broadcast, as all broadcasts have hard start times. All Compass Media Networks Broadcasts will be preceded by a ten-minute highlight montage/time check sequence. Channel will be silent five seconds before the Opening Billboard comes on at the set time.

#### **SPONSOR BILLBOARDS**

There will no longer be a window for local billboards at the start of the broadcasts. The opening montage will still contain network billboards, but following the final billboard, the production will sting out and toss to the announcers who will continue with the broadcast without pausing for local billboard insertion like has been done in the past.

#### **NETWORK & STATION BREAKS**

All commercial breaks begin with a verbal announcer cue and end with a production stinger:

Station/Local Breaks will have a verbal outcue of:

"You're listening to the NFL on Compass Media Networks."

Production Stinger ends - Automated Relay – K1 is sent.

\*A mixture of public service announcements and CMN promos will be fed by the network during the station availabilities as a back up to your station's own commercial content playing. \*

Note: There are 25 minutes of Station Availability.

**Network Breaks** will have a verbal outcue of:

"You're listening to Compass Media Networks; this is the NFL."

Production Stinger ends – Network Spots Play.



#### COMMERCIAL SEQUENCE

The Network is not always in control of when commercial breaks can be taken, as this is often dictated by game play or the organization televising the contest. As a result, some commercial positions may not air in the exact order that they are scheduled on the above format. For example, should a game quarter end before all the formatted commercial positions have aired, the Network will jump ahead and go to the break scheduled for the end of that quarter. Any skipped commercial positions will be made good at the first available opportunity.

#### STATION ID

A ten-second window for station identification will be provided near the top of each hour on this cue:

"LET'S PAUSE :10 SECONDS FOR STATION IDENTIFICATION, YOU'RE LISTENING TO THE NFL ON COMPASS MEDIA NETWORKS."

Automated Relay – K2

\*For ID's that happen at the field: The background crowd noise will remain present during the window.

\*For ID's that happen during a studio segment: Usually pre-recorded and there is silence during the window.

# **STATION MAKEGOODS**

If any Station Positions are not accommodated as scheduled, make goods will be given at the first available opportunity with the cue:

"You're listening to the NFL on Compass Media Networks."

Production Stinger ends - Automated Relay – K1 is sent.

#### END OF THE BORADCAST

At the end of the broadcast, talent will read credits and Network billboards and then this final cue:

"You've been listening to NFL on Compass Media Networks."

Production music stings out - Automated Relay – K3 is sent.



#### JOIN IN PROGRESS PROCEDURE

The second game of a double header can be accessed via GAME MODE in ShowDirector on your Wegener Receiver. The host will read closing credits, network billboards, and inform the audience which game will be coming up next and then give the final cue: "You've been listening to NFL on Compass Media Networks." Production music stings out - Automated Relay – K3 is sent. If Game Mode is configured properly on the affiliate end, you should be automatically taken to the next game. The game announcers will read a "welcome read" and provide the next break position coming up. More information and instructions on how to use GAME MODE can be found at:

https://technology.westwoodone.com/documentations/wegener

Automated stations should be aware that the pregame station availabilities will generally occur in the following window:

#### 3:45 PM ET START TIME:

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Local break #1 (position #2) — approx. 3:58 PM ET (will never occur after 4:00 PM ET) Local break #2 (position #4) — approx. 4:12 PM ET (will never occur after 4:15 PM ET)
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\*If the second game broadcast is joined after 4:15 PM ET, then the next local break would be the first position in the first quarter (#6).

#### 3:30 PM ET START TIME:

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Local break #1 (position #2) — approx. 3:41 PM ET (will never occur after 3:45 PM ET) Local break #2 (position #4) — approx. 3:52 PM ET (will never occur after 3:55 PM ET)
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\*If the second game broadcast is joined after 4:00 PM ET, then the next local break would be the first position in the first quarter (#6).

#### 7:45 PM ET START TIME:

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Local break #1 (position #2) — approx. 7:56 PM ET (will never occur after 8:00 PM ET) Local break #2 (position #4) — approx. 8:07 PM ET (will never occur after 8:10 PM ET)
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\*If the third game broadcast is joined after 8:15 PM ET, then the next local break would be the first position in the first quarter (#6).



#### WEATHER DELAY PROCEDURES

In the event of a weather delay, or any type of unforeseen delay, the announcers at the field will relay all the necessary information on the air. Once the broadcast starts, the announcers would fill from the field during any short delay. In this scenario, some "bonus" commercial breaks might be taken to help pass the time. If so, Network breaks would be played first but any bonus local breaks would be :90 seconds in length and announcers would alert local stations prior to taking the break, and then toss to the commercial with the normal station cue and break sequence. (Note that automation relays **WILL** be sent for any local breaks taken during a delay). Bonus network breaks may also be played during this window.

However, if a long delay is expected, the announcers will have the option to sign off and allow affiliates to return to local programming.

For automated stations, a series of relays (K6 and K7) would be used. These relays will allow for the network to send affiliates away during the delay and then return/bring them back cleanly once the game is ready to resume.

<u>Relay K6</u> == cut away cleanly from broadcast temporarily for a weather delay (PIN 7 on your relay connector)

<u>Relay K7</u> == rejoin a broadcast cleanly after a weather delay and play is ready to resume (PIN 8 on your relay connector)

In the case of a lengthy weather delay, automated stations can leave the broadcast and return to local programming upon receiving the K6 relay. And then, the K7 relay can be utilized to rejoin the network coverage cleanly (and immediately) once the game is ready to resume, or for the announcement that it has been postponed. Once brought back, and the game does not resume, the normal end of broadcast and K3 procedure would be utilized.



# **TECHNICAL FORMAT NOTES**

NFL games on Compass Media Networks games can be received using the Wegener receivers. Also, games will be offered via GAME MODE in ShowDirector on your Wegener Receiver. More information and instructions on how to use GAME MODE can be found at:

https://technology.westwoodone.com/documentations/wegener

### Channel 111, 112, or 115 \*See weekly program updates for up-to-date times and channel\*

### Relays used:

- Relay K1- Start of Station Commercial Position
- Relay K2- Start of Station ID window (10 seconds)
- Relay K3- Indicates the End of Game
- Relay K6- Cut away cleanly from broadcast temporarily for a weather delay. (PIN 7 on your relay connector)
- Relay K7- Rejoin a broadcast cleanly after a weather delay and play is ready to resume. (PIN 8 on your relay connector)

\*There will not be a relay to indicate the start of a program, as they have hard start times.

\*If you are airing games during a double or triple header, please use Game Mode when scheduling broadcasts via ShowDirector. This will program your receiver port to automatically switch to Game2 or 3 in progress following the conclusion (and K3 closure) of Game 1 or 2.

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For Troubleshooting/Receiver issues please contact NetOps:

1-888-HELP-450 or 720-873-5177 NetOps@WestwoodOne.com

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