

## 2023 Dallas Cowboys Radio on Compass Media Networks

There are 25 minutes available for station sale

## **PRE-SEASON**

Date	Matchup	Time	Channel
Aug. 12, 2023	vs. Jacksonville Jaguars	4:30pm ET	115
Aug. 19, 2023	@ Seattle Seahawks	9:30pm ET	115
Aug. 26, 2023	vs. Las Vegas Raiders	7:30pm ET	115

# **REGULAR SEASON**

Date	Matchup	Time	Channel
Sept. 10, 2023	@ New York Giants	7:45pm ET	115
Sept. 17, 2023	vs. New York Jets	3:45pm ET	115
Sept. 24, 2023	@ Arizona Cardinals	3:45pm ET	115
Oct. 1, 2023	vs. New England Patriots	3:45pm ET	115
Oct. 8, 2023	@ San Francisco 49ers	7:45pm ET	115
Oct. 16, 2023	@ Los Angeles Chargers	7:45pm ET	115
Oct. 22, 2023	BYE WEEK		
Oct. 29, 2023	vs. Los Angeles Rams	12:30pm ET	115
Nov. 5, 2023	@ Philadelphia Eagles	3:45pm ET	115
Nov. 12, 2023	vs. New York Giants	3:45pm ET	115
Nov. 19, 2023	@ Carolina Panthers	12:30pm ET	115
Nov. 23, 2023	vs. Washington Commanders	4:00pm ET	115
Nov. 30, 2023	vs. Seattle Seahawks	7:45pm ET	115
Dec. 10, 2023	vs. Philadelphia Eagles	7:45pm ET	115
Dec. 17, 2023	@ Buffalo Bills	3:45pm ET	115
Dec. 24, 2023	@ Miami Dolphins	3:45pm ET	115
Dec. 30, 2023	vs. Detroit Lions	7:45pm ET	115
Jan. 7/8, 2024	@ Washington Commanders	TBA	115



# 2023 CMN DALLAS COWBOYS FORMAT

Broadcast begins with opening theme and network billboards. There will be a :10 second bed after the sponsor reads in the network billboards for local billboards to be inserted.

*Station Outcue: "You're listening to the NFL on Compass Media Networks" Network Outcue: "You're listening to Compass Media Networks, this is the NFL"* 

<u>PRE-GAME SHOW</u> Pos #1 - (120) Network **Pos #2 - (180) Station** Pos #3 - (120) Network **Pos #4 - (180) Station** 

Pos #5 - (120) Network

*FIRST QUARTER Pos #6 - (120) Station* Pos #7 - (120) Network Pos #8 - (90) Network Pos #9 - (90) Network Pos #10 - (120) Network **END OF FIRST QUARTER** 

**SECOND QUARTER Pos #11 - (120) Station** Pos #12 - (120) Network Pos #13 - (90) Network Pos #14 - (90) Network - 2-Min Warning **Pos #15 - (120) Station** – **END OF SECOND QUARTER** 

## HALFTIME SEGMENT

Pos #16 - (60) Network Pos #17 - (180) Station

## START OF THE SECOND HALF

*THIRD QUARTER Pos #18 - (120) Station* Pos #19 - (120) Network Pos #20 - (90) Network Pos #21- (90) Network Pos #22 - (120) Network – <u>END OF THIRD QUARTER</u>

## FOURTH QUARTER

Pos #23 - (120) Station Pos #24 - (120) Network Pos #25 - (90) Network Pos #26 - (90) 2-Minute Warning Pos #27 - (180) Station – END OF FOURTH QUARTER (OR GAME) \*\*

POST-GAME Pos #28 - Network (120)

Pos #29 - Station (180) Network Closing Billboards End of Broadcast

\*\*Should the game be tied after the 4<sup>th</sup> quarter, field may or may not toss to position #31 prior to overtime. If the break is taken, then position #32 becomes the end of game spot. If it isn't, then position #31 will be taken at the conclusion of the game and position #32 will follow as usual.



## **PRODUCTION NOTES**

## COMMERCIAL SEQUENCE

CMN is not in control of when commercial breaks can be taken, as it is dictated by game play or the network televising the contest. As a result, some commercial positions may not air in the exact order that they are scheduled on the above format. For example, should a quarter end before all the formatted commercial positions have aired, we will jump ahead to the break scheduled for the end of that quarter. However, any skipped commercial positions will be made good at the first available opportunity.

## STATION MAKEGOODS

If any Station Positions are not accommodated as scheduled, make goods will be given at the first available opportunity with the following cue: **You're listening to the NFL on Compass Media Networks** 

#### STATION ID

At or near the top of every hour stations will have the chance to air a :10 second legal ID, the cue for this will be "Lets pause :10 seconds for station identification, You're listening to the NFL on Compass Media Networks"

## **FLOATERS**

As time allows, several network positions may be inserted into the commercial sequence with the cue: There's a break in the action, you're listening to Compass Media Networks, this is the NFL

TECHNICAL FORMAT NOTES CMN NFL games can be received using the Wegener receivers

<u>Relays</u> Relay 1- stop set start Relay 2- Station ID Relay 3- End of Game

There will not be a relay to indicate the start of a program, as they have hard start times.

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For Troubleshooting/Receiver issues please call our Broadcast control center: 1-888-HELP-450 or 720-873-5177 NetOps@WestwoodOne.com and

rblum@compassmedianetworks.com