



2021 Dallas Cowboys Radio on Compass Media Networks

There are 25 minutes available for station sale

PRE-SEASON

Date	Matchup	Time	Channel
August 13, 2021	Cowboys @ Cardinals	9:30pm ET	115
August 21, 2021	Texans @ Cowboys	7:30pm ET	115
August 29, 2021	Jaguars @ Cowboys	12:30pm ET	115

REGULAR SEASON

Date	Matchup	Time	Channel
Sept. 9, 2021	@ Tampa Bay Buccaneers	7:45pm ET	115
Sept. 19, 2021	@ Los Angeles Chargers	3:45pm ET	115
Sept. 27, 2021	vs. Philadelphia Eagles	7:45pm ET	115
Oct. 3, 2021	vs. Carolina Panthers	12:30pm ET	115
Oct. 10, 2021	vs. New York Giants	3:45pm ET	115
Oct. 17, 2021	@ New England Patriots	3:45pm ET	115
Oct. 24, 2021	BYE WEEK		
Oct. 31, 2021	@ Minnesota Vikings	7:45pm ET	115
Nov. 7, 2021	vs. Denver Broncos	12:30pm ET	115
Nov. 14, 2021	vs. Atlanta Falcons	12:30pm ET	115
Nov. 21, 2021	@ Kansas City Chiefs	3 45pm ET	115
Nov. 25, 2021	vs. Las Vegas Raiders	4:00pm ET	115
Dec. 2, 2021	@ New Orleans Saints	7:45pm ET	115
Dec. 12, 2021	@ Washington Football Team	12:30pm ET	115
Dec. 19, 2021	@ New York Giants	12:30pm ET	115
Dec. 26, 2021	vs. Washington Football Team	7:45pm ET	115
Jan. 2, 2022	vs. Arizona Cardinals	12:30pm ET	115
Jan. 9, 2022	@ Philadelphia Eagles	12:30pm ET	115



2021 CMN NFL FORMAT COWBOYS

Broadcast begins with opening theme and network billboards. There will be a :10 second bed after the sponsor reads in the network billboards for local billboards to be inserted.

Station Outcue: *"You're listening to the NFL on Compass Media Networks"*

Network Outcue: "You're listening to Compass Media Networks, this is the NFL"

PRE-GAME SHOW

Pos #1 - (120) Network

Pos #2 - (180) Station

Pos #3 - (120) Network

Pos #4 - (180) Station

Pos #5 - (120) Network

FIRST QUARTER

Pos #6 - (120) Station

Pos #7 - (120) Network

Pos #8 - (90) Network

Pos #9 - (90) Network

Pos #10 (120) Network

END OF FIRST QUARTER

SECOND QUARTER

Pos #11 - (120) Station

Pos #12 - (120) Network

Pos #13 - (90) Network

Pos #14 - (90) Network - 2-Min Warning

Pos #15 (120) Station –

END OF SECOND QUARTER

HALFTIME SEGMENT

Pos #16 - (60) Network

Pos #17 - (180) Station

START OF THE SECOND HALF

THIRD QUARTER

Pos #18 - (120) Station

Pos #19 - (120) Network

Pos #20 - (90) Network

Pos #21 - (90) Network

Pos #22 - (120) Network –

END OF THIRD QUARTER

FOURTH QUARTER

Pos #23 – (120) Station

Pos #24 - (120) Network

Pos #25 – (90) Network

Pos #26 - (90) 2-Minute Warning

Pos #27 - (180) Station –

END OF FOURTH QUARTER

(OR GAME) **

POST-GAME

Pos #28 - Network (120)

Pos #29 - Station (180)

Network Closing Billboards

End of Broadcast

**Should the game be tied after the 4th quarter, field may or may not toss to position #31 prior to overtime. If the break is taken, then position #32 becomes the end of game spot. If it isn't, then position #31 will be taken at the conclusion of the game and position #32 will follow as usual.



PRODUCTION NOTES

COMMERCIAL SEQUENCE

CMN is not in control of when commercial breaks can be taken, as it is dictated by game play or the network televising the contest. As a result, some commercial positions may not air in the exact order that they are scheduled on the above format. For example, should a quarter end before all the formatted commercial positions have aired, we will jump ahead to the break scheduled for the end of that quarter. However, any skipped commercial positions will be made good at the first available opportunity.

STATION MAKEGOODS

If any Station Positions are not accommodated as scheduled, make goods will be given at the first available opportunity with the following cue: ***You're listening to the NFL on Compass Media Networks***

STATION ID

At or near the top of every hour stations will have the chance to air a :10 second legal ID, the cue for this will be ***"Lets pause :10 seconds for station identification, You're listening to the NFL on Compass Media Networks"***

FLOATERS

As time allows, several network positions may be inserted into the commercial sequence with the cue: There's a break in the action, you're listening to Compass Media Networks, this is the NFL

TECHNICAL FORMAT NOTES

CMN NFL games can be received using the Wegener receivers

Relays

Relay 1- stop set start

Relay 2- Station ID

Relay 3- End of Game

There will not be a relay to indicate the start of a program, as they have hard start times.

For Troubleshooting/Receiver issues please call our Broadcast control center:

1-888-HELP-450 or 720-873-5177

NetOps@WestwoodOne.com

and

rblum@compassmedianetworks.com