



2018 Cowboys Radio on Compass Media Networks NFL Football Format

There are 25 minutes available for station sale

Date	Matchup	Time	Channel
Sept. 9, 2018	Dallas @ Carolina	3:45pm ET	115
Sept. 16, 2018	Dallas @ NY Giants	7:45pm ET	115
Sept. 23, 2018	Dallas @ Seattle	3:45pm ET	115
Sept. 30, 2018	Detroit @ Dallas	12:30pm ET	115
Oct. 7, 2018	Dallas @ Houston	7:45pm ET	115
Oct. 14, 2018	Jacksonville @ Dallas	3:45pm ET	115
Oct. 21, 2018	Dallas @ Washington	3:45pm ET	115
Oct. 28, 2018	BYE WEEK		
Nov. 5, 2018	Tennessee @ Dallas	7:45pm ET	115
Nov. 11, 2018	Dallas @ Philadelphia	7:45pm ET	115
Nov. 18, 2018	Dallas @ Atlanta	12:30pm ET	115
Nov. 22, 2018	Washington @ Dallas	4:00pm ET	115
Nov. 29, 2018	New Orleans @ Dallas	7:45pm ET	115
Dec. 9, 2018	Philadelphia @ Dallas	3:45pm ET	115
Dec. 16, 2018	Dallas @ Indianapolis	12:30pm ET	115
Dec. 23, 2018	Tampa Bay @ Dallas	12:30pm ET	115
Dec. 30, 2018	Dallas @ NY Giants	12:30pm ET	115

Pre Season:

Date	Matchup	Time	Channel
Aug. 9, 2018	Dallas @ San Francisco	9:30pm ET	115
Aug. 18, 2018	Cincinnati @ Dallas	6:30pm ET	115
Aug. 26, 2018	Arizona @ Dallas	7:30pm ET	115
Aug. 30, 2018	Dallas @ Houston	7:30pm ET	115



2018 CMN NFL FORMAT COWBOYS

Broadcast begins with opening theme and network billboards. There will be a :10 second bed after the sponsor reads in the network billboards for local billboards to be inserted.

Station Outcue: "You're listening to the NFL on Compass Media Networks"

Network Outcue: "You're listening to Compass Media Networks, this is the NFL"

PREGAME SHOW

Pos #1 - (120) Network

Pos #2 - (180) Station

Pos #3 - (120) Network

Pos #4 - (180) Station

Pos #5 - (120) Network

FIRST QUARTER

Pos #6 - (120) Station

Pos #7 - (120) Network

Pos #8 - (90) Network

Pos #9 - (90) Network

Pos #10 (120) Network END OF FIRST QUARTER

SECOND QUARTER

Pos #11 - (120) Station

Pos #12 - (120) Network

Pos #13 - (90) Network

Pos #14 - (90) Network -- Two-Minute Warning:

Pos #15 (120) Station -- END OF SECOND QUARTER

HALFTIME SEGMENT

Pos #16 - (60) Network

Pos #17 - (180) Station



START OF THE SECOND HALF

THIRD QUARTER

Pos #18- (120) Station

Pos #19- (120) Network

Pos #20- (90) Network

Pos #21- (90) Network

Pos #22 - (120) Network - END OF THIRD QUARTER:

FOURTH QUARTER

Pos #23 - (120) Station

Pos #24 - (120) Network

Pos #25 - (90) Network

Pos #26 - (90) Two-Minute Warning

*Pos #27- (180) Station -- END OF FOURTH QUARTER (OR GAME) ***

POST GAME

Pos #28- Network (120)

Pos #29- Station (180)

Network Closing Billboards

End of Broadcast

**Should the game be tied after the 4th quarter, field may or may not toss to position #31 prior to overtime. If the break is taken, then position #32 becomes the end of game spot. If it isn't, then position #31 will be taken at the conclusion of the game and position #32 will follow as usual.



PRODUCTION NOTES

COMMERCIAL SEQUENCE

CMN is not in control of when commercial breaks can be taken, as it is dictated by game play or the network televising the contest. As a result, some commercial positions may not air in the exact order that they are scheduled on the above format. For example, should a quarter end before all the formatted commercial positions have aired, we will jump ahead to the break scheduled for the end of that quarter. However, any skipped commercial positions will be made good at the first available opportunity.

STATION MAKEGOODS

If any Station Positions are not accommodated as scheduled, make goods will be given at the first available opportunity with the following cue: *You're listening to the NFL on Compass Media Networks*

STATION ID

At or near the top of every hour stations will have the chance to air a :10 second legal ID, the cue for this will be *"Lets pause :10 seconds for station identification, You're listening to the NFL on Compass Media Networks"*

FLOATERS

As time allows, several network positions may be inserted into the commercial sequence with the cue: There's a break in the action, you're listening to Compass Media Networks, this is the NFL

TECHNICAL FORMAT NOTES

CMN NFL games can be received using the Wegener receivers

Relays

Relay 1- stop set start

Relay 2- Station ID

Relay 3- End of Game

There will not be a relay to indicate the start of a program, as they have hard start times.



For Troubleshooting/Receiver issues please call our Broadcast control center: 1-888-HELP-450 or 720-873-5177
NetOps@WestwoodOne.com and rblum@compassmedianetworks.com